

WORLD GAMING DAY



FUNDRAISING PACK

The cheat guide to hosting an epic World Gaming Day event

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LAG FREE GUIDE TO FUNDRAISING

PAGE

3



INVITATIONS

4-5



FOOD AND DRINK

6



RAISING EXTRA MONEY

7-8



STREAMING? WE GOT YOU

9



HOW TO SKIN YOUR GAMING DAY

INVITATIONS

MODE: EASY

Whether you're inviting people to an in-person event or to join you online, you need to tell the world that you're hosting a World Gaming Day event.

We have a range of invitations that you can send to people - from videos, images and just a copy and paste message that you can send to your WhatsApp group or your Discord community. You can find all our invitations by clicking [here](#).

Keep it simple. Tell them the date, the time and a location (if your event is in a physical location). Tell them you're hosting and they need to donate a tenner to your chosen charity on your GivePenny fundraising page.



FOOD AND DRINK

WE WANT A GOOD EXPERIENCE. HANGER DOESN'T EQUAL GOOD GAMING

At this point, if you're hosting a gaming day event, you've now got people coming over. Level complete. Now you need to keep them fed and watered to make their experience the very best it can be.

We've got the cheat codes to make this as easy as possible.

MODE: EASY

You can throw together some really simple eats which won't take you too much time - other than opening some packets. Items you can eat with one hand always go down well and could include

- Crisps (and dip, if you're feeling fancy)
- Pizza
- Sweets



FOOD AND DRINK

If you really want to take the gaming theme to the next level, why not make a few food and drink items that will really fit your theme? We have a few ideas here:

MODE: EASY

This recipe can be baked (hard) or made from things you can get from the shops (super easy)

- Brownies, cut into squares (make your own for extra brownie points...or just get them shop bought)
- Chocolate fingers
- Red spherical sweets

Simply shove the chocolate fingers into the brownies and place a red sweet next to it? If people question what they are, they are joystick brownies and retro gaming is cool.



RAISING EXTRA MONEY

So you've got people together. You've asked them to make a donation for the event. If you're in person, you've laid on some food. Great - now what?

If you want to take your fundraising to legendary mode, it's time to bring out the add-ons to get them to empty their pockets.

- Run a tournament. Raise the stakes by getting people to throw in an extra £1 to be entered. We've even designed the tournament brackets that you can download
- Set up playlist fundraising on GivePenny. Simply link your fundraising page with Spotify and ask people to add to your Gaming Day playlist in return for a donation
- Does somebody want to change the game that's being played? That'll cost them a donation
- Get everyone to try and speed complete a level. The slowest has a forfeit. You can guess what that is at this point.



STREAM YOUR GAMING DAY

You may be reading this guide and thinking, 'What if I want to stream a Gaming Day event instead?'. We've got that covered.

If you're regularly streaming on Twitch, YouTube or Facebook, you can use your audience to raise money for your chosen charity on World Gaming Day.

MODE: HARD

If you already stream, you'll know how the set-up works. You'll probably have a regular streaming schedule too - so here is how to incorporate World Gaming Day into your streaming

1. If you're on Discord, tell your communities that you're hosting a World Gaming Day stream including the times you'll be streaming, the games you'll be playing and the charity you're raising money for. It's probably a good idea to share your fundraising page too
2. If you want to brand your stream in full WGD mode, we've got you covered with overlays which will work on Twitch, Facebook and YouTube. Using GivePenny's own Twitch features, you can also have an on-screen totaliser to show the money raised so far
3. Make sure you hype up your event for a few weeks in advance to ensure you get maximum eyeballs on you

ON TWITTER? MAKE SURE YOU TAG @WORLDGAMINGDAY IN ANY TWEETS ABOUT YOUR EVENT



MODE: LEGENDARY

On the day of your stream, you might want to consider extra ways to prompt donations while you are streaming. Here are a few ideas:

- Run a competition to gift a sub. To enter, somebody has to make a donation to your page while you are live.
- Tell your viewers that you have fancy dress costumes/are willing to talk in a funny accent in return for a certain level of donation and watch the pounds run in
- Let your viewers control the soundtrack through Spotify playlist fundraising. Let them donate and choose what you listen to as you play



SKIN YOUR EVENT

We've got tonnes of printables ready so you can fully theme your World Gaming Day event.

This includes:

- Posters
- Printable bunting
- Tournament brackets
- Cake labels (you never know, you might need them!)
- Photo props
- Forfeit/Fortune teller

You can [download all your printables from here.](#)

Need something we haven't got? Email us on charity@worldgamingday.co.uk and we will see what we can do.

