

## LOOKING FOR A CYCLING CHALLENGE FOR YOUR COMPANY?

We have been successfully organizing cycling events for more than 20 years, in the UK and Europe. We cater for cyclists of all skill levels, from novices to seasoned road enthusiasts, offering a range of routes that vary in distance and difficulty.

What unites our cyclists is a shared passion for supporting our charitable initiatives. Every pedal stroke contributes to the fundraising efforts that drive our impactful work.

Our cycling events are carefully planned in partnership with you, and fully supported. At every stage we provide comprehensive assistance and guidance, ensuring a fantastic experience for all participants.



## Benefits

Working in partnership with Action can offer a whole variety of benefits, such as, naming of the event, rider places for your customers clients and staff, logo on all promotional materials, ride jersey, and ride webpage, press and pr package as key sponsor, inclusion on rider pre-event communication, credits throughout event, chance to speak at gala dinner, networking opportunities, venue and feedstop branding.



**Mark Allan** (CEO, Brit & Ki)



"Our teams look forward to the Raptör ride every summer. It is a fantastic event for an amazing cause and it is inspiring to see so many colleagues, friends and partners from across the insurance market show their support."

## Partners

We've worked with many companies to organise private networking rides, such as the Willmott Dixon Classic, or public mass participation events, such as the Garmin Ride Out.



## Wellness

Employee wellness programs are effective tools that benefit both employees and employers. An inspiring cycling challenge is a great place to start, offering opportunities for training, socializing, preparation, positive PR, additional fundraising events, and engagement through social media. Create a bespoke event that captures the imagination, aligns with your business ethos, and supports an amazing cause.

We are keen to work with you to develop ideas to fit your needs

**GET IN TOUCH TODAY**



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[action.org.uk/events/cycling](https://action.org.uk/events/cycling)