

RAPTÖR

Partnership proposal

THE INSURANCE INDUSTRY BIKE RIDE

10 - 14 JULY 2024

Supported by

BRIT

KI

LLOYD'S





RAPTÖR

Raptör is the premier multi-day networking ride catering to the Insurance industry. With a track record of successful events since 2021, this fantastic event has a great reputation among its partners and participants, with a large percentage of repeat riders each year.

The anticipated route for the year 2024 promises an awe-inspiring journey in the Swiss Alps.*

Riders will have the privilege of cycling through breathtaking countryside, with incredible scenery throughout their unforgettable expedition.

*Riders need to arrange own transport (return flights) to Zurich.
If coming from the UK there will be an option to drop bikes at Chessington depot for transportation.



WHAT'S INCLUDED

- expertly guided route
- breakfast in hotels
- snack and fluid stops
- great lunch stops
- medical staff support vehicles
- baggage transport
- talented bike mechanics available
- maps and GPX files available
- training support and advice
- celebration 3 course gala dinner
- accommodation - 4* twin share (single supplement available)
- bespoke Raptör jersey



PARTNERSHIP BENEFITS

Partnership package - £11,000

- name in support of the event
- ten rider places for your customers clients and staff (with a fundraising target each of £2,400)
- logo inclusion on all promotional materials
- prominent logo placement on ride jersey
- prominent logo placement on ride webpage
- package of social media posts for 6 months
- inclusion in press and pr as key sponsor
- inclusion on rider pre-event communication
- verbal credits throughout event
- opportunity to speak / play video at gala dinner
- built environment networking opportunities
- venue branding
- feed stop branding



PARTNERSHIP BENEFITS

Support sponsors - from £5,000

- own an element of the event from the start line, the feed stations, the finish line, the route signs, the drinks reception or the gala dinner
- 15 social bespoke media posts
- logo placement on event jersey
- logo placement as support sponsor on event website
- logo on event materials
- PR press and social media announcement
- venue branding



PARTNERSHIP BENEFITS

Jersey sponsors - £4,000

- logo on event jersey
- 6 bespoke social media posts
- logo on website as supporter



COMPANIES

We would like to thank BRIT and KI for being a founding partners for this event and the other companies who are entering riders.

Each year we aim to have between 60–70 riders of all abilities take part in this unique event, which raised £700,000 since its inception, to help fund action medical research's vital work.

The majority of riders hold senior positions in their respective businesses.

The ride culture is very much about networking and making the most of the chance to ride abroad, enjoying coffee stops whilst having a full support team looking after you.



ACTION MEDICAL RESEARCH

- We have been saving and changing children's lives since 1952
- We are funding over 55 projects in hospitals, specialist units and universities across the UK
- We are fighting back against rare diseases that devastate families
- We are improving lives for children living with disability and disabling conditions
- We are tackling head-on the high rate of premature birth that threatens to take babies lives before they've even begun



LLOYD'S
RAPTOR
Partnership proposal



BRIT

BRIT



CONTACT US

To chat about a becoming a Raptör partner and supporting Action Medical Research please contact:

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