



CLIMB THE CAPITAL

SATURDAY 5 OCTOBER 2024

EVENT PARTNERSHIP OPPORTUNITY

CLIMB LONDON'S SKYLINE FOR CHARITY

Take on three of London's tallest skyscrapers: The Cheesegrater, The Scalpel and The Walkie-Talkie.

This is a uniquely challenging stair-climb, ascending 475 metres to raise funds for charity.



Sponsored by:



In aid of:





Join us for a remarkable charity initiative, combining intense physical challenge with life-changing philanthropy, right here in the City of London...

About Climb The Capital

Climb The Capital is an exhilarating charity event taking place on Saturday 5 October 2024.

Participants will require true endurance and determination to conquer three iconic London skyscrapers – the Cheesegrater, the Scalpel, and the Walkie-Talkie.

The event is raising money for five charities, however all proceeds coming from your participation will directly support Action Medical Research to fund more vital research to help the most vulnerable children and babies.

Why Partner with Climb The Capital

Aligning your brand with this unforgettable experience offers a unique opportunity to showcase your commitment to social responsibility, health, and community engagement. We anticipate that this event will draw significant media attention and attract a diverse audience, providing your company with exposure to a wide demographic. There has not been an event like this in London since 2014, and therefore demand will be high. Your partnership guarantees you visibility across all pre-event promotion and post-event media coverage.

By becoming an Event Partner with a contribution of £2,500, you will receive:

Prominent Brand Exposure

- Inclusion of your logo on event materials, promotional banners, flyers, and official event website
- Acknowledgment in press releases and media coverage related to Climb The Capital

Social Media Exposure

- Recognition across social media platforms, including pre-event promotions, live coverage, and post-event highlights

VIP Access

- Invitation for representatives from your company to attend the event as VIP guests, providing an up-close experience of the climb

Customized Content

- Opportunity to contribute a branded message or promotional material to be included in participant welcome packs

Certificate of Appreciation

- A formal certificate recognizing your company's invaluable support for our cause





CLIMB THE CAPITAL

The fundraising target for each participant is £475, not including Gift Aid. This equates to approximately £1 for every metre climbed.

All participants who register online will receive:

- Support with fundraising, using JustGiving
- Training advice and support
- Chip-timing linked with their unique runner number
- Finishers' medal
- Goodie bag
- Finish-line reception with complimentary drink in the Sky Garden, 20 Fenchurch Street

Confirm Your Partnership Today!

Please get in touch with us to chat about joining us as a partner or simply entering a team, making Climb The Capital a monumental success for both your brand and Action.

Contact:

Lucy Holloway

✉ lholloway@action.org.uk

☎ 07751 655957

[Click HERE to register your interest today.](#)