



action medical research
for children

partnership with
purpose



We organise a range of events for corporate clients. These range in size, length, difficulty and can be one day or a multi-day tour. We design and deliver all aspects of the event from route recce, online registrations, signage, logistics, mechanical support, medals, jerseys and post event entertainment; all your staff and clients have to do is turn up and ride.

We currently run two annual multi-day European cycle rides for the insurance and construction industries, known respectively as Raptör and Ziggurat .



corporate events

BESPOKE PACKAGES

London to Paris

RIDE 300 MILES IN OUR FLAGSHIP CYCLING CHALLENGE, A MUST FOR ANY CYCLING ENTHUSIAST

Join Action and ride from LONDON-PARIS, for the trip of a lifetime.

This 4-day annual ride arrives in Paris just in time for to to catch the finale of the Tour de France.



get active



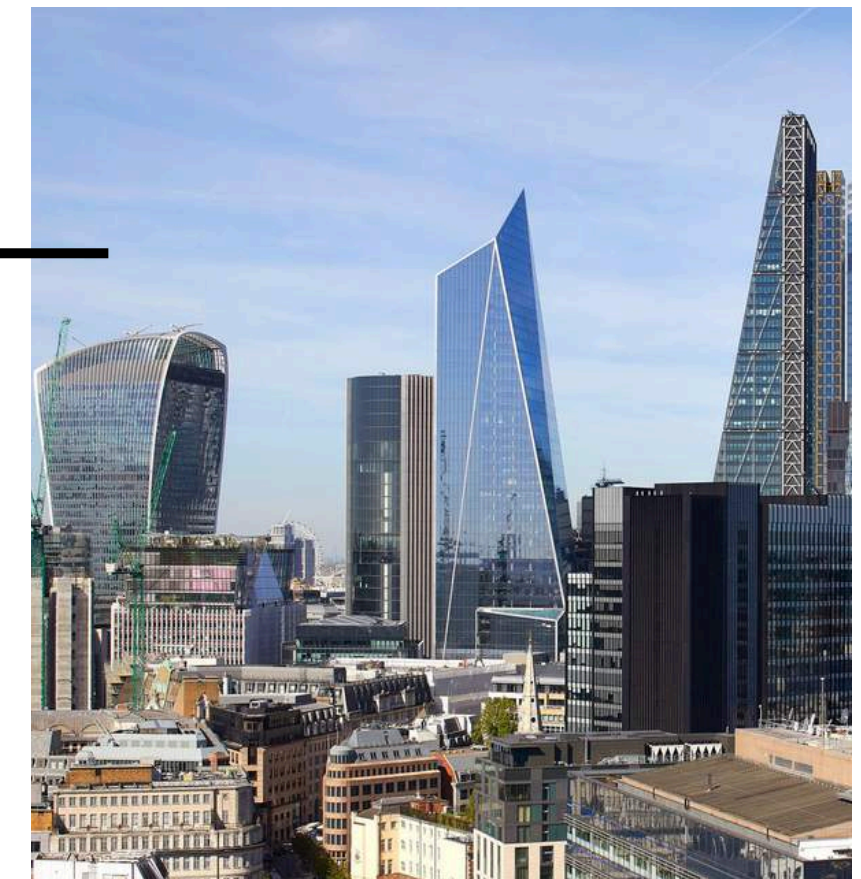
BIKE, HIKE & PADDLE FROM DAWN TO DUSK

Our triathlon-style Race The Sun events pitting teams in a race against the setting sun, competing to bike, hike, and paddle around some of the UK's most beautiful locations.



TACKLE THE CHEESEGRATER, SCALPEL, & WALKIE-TALKIE

Climb The Capital is the new endurance stair climb challenge, combining intense physical challenge with life-changing philanthropy, right in the heart of the City.



social events

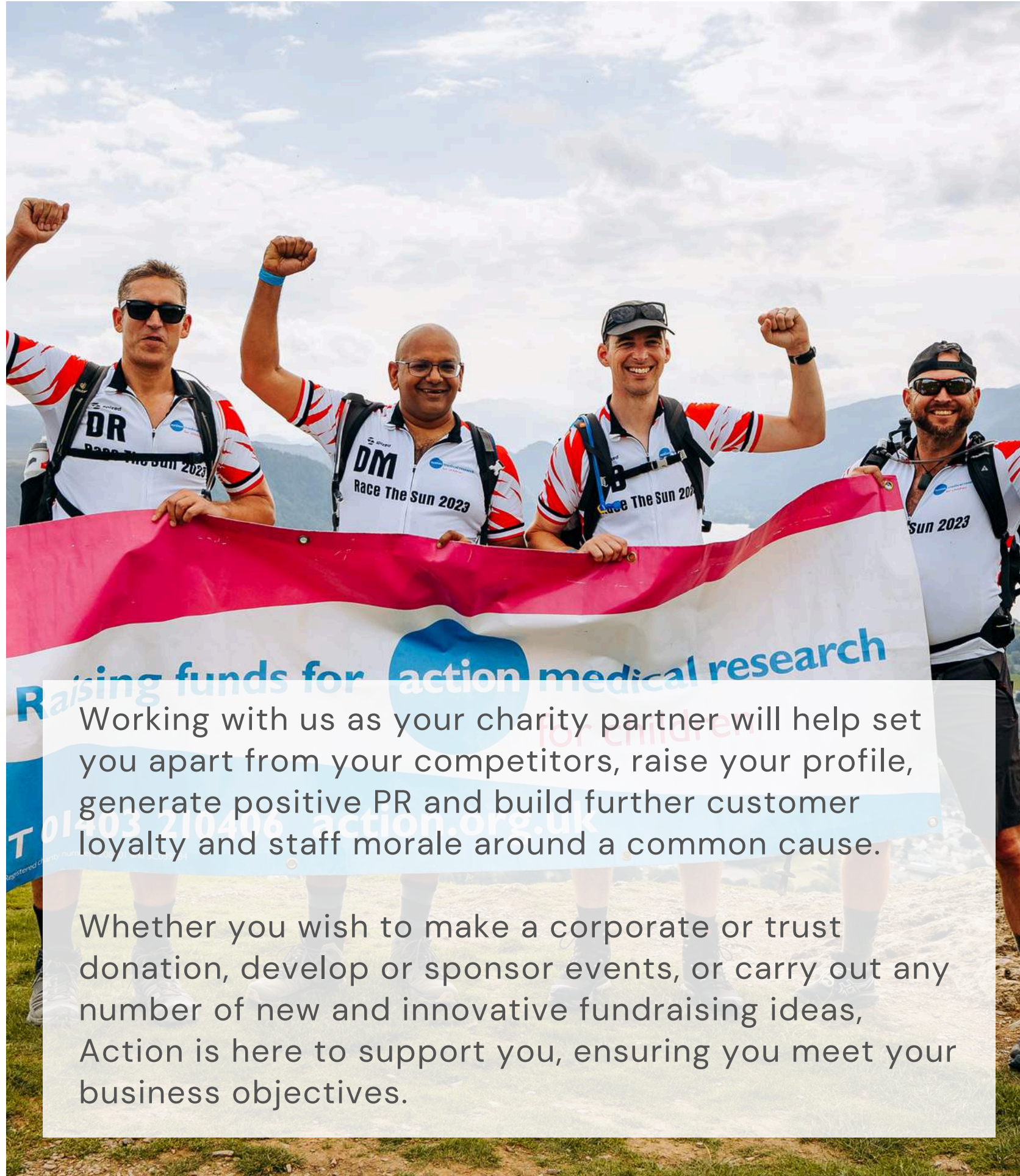
We have a number of high profile social events across the UK throughout the year, raising thousands of pounds.

Our Champions of CycleSport Dinne in London hosts guests who rub shoulders with world renowned cycling stars.

Whilst in Southampton, 400 women join Davina McCall for an autumn lunch each year.

In Scotland the Killer Heels and other galas attract huge support and raise incredible amounts, and there are many more occasions across the UK.





partnership

but don't just take our word for it..

“The event has been a real success, making a huge contribution to the charity’s fundraising as well as creating a real buzz in the market. Personally, I think it is wonderful to see the collective ambition of the group to do something inspiring and spend their own time fundraising and training towards a great few days in the saddle!”

Mark Allen
(CEO, Ki Insurance)

“We have raised £100,000 since we first started supporting Action. Everyone at our company is delighted to help such a worthy cause. We have a mission to create healthy futures and everything that Action does supports that”

Sam Unsworth
(Comms Director, Alliance Healthcare)

“Expertly put together, of course, but the enthusiasm and complete professionalism make this event a pleasure to be part of”

Bill Brett
(Chairman, Brett Group)

We’ve been supporters of Action for the last few years. We’ve been on a number of Action rides across Europe. They’re immense fun, they’re very productive, you enjoy new places to cycle and it’s a really great way of bringing the team together“

Andrew Sibbald
(Chairman, Evercore)

I’ve been working with Action for many years and love what they can do on the back of a bike!

Jeremy Lee
(Partner, Lockton)

“I have been cycling with AMR for over twenty years and there’s no better way to see great countries, cycle with great people, network and raise money for a great cause year after year touching tiny lives”

Luke Bordewich
(Managing Director, Numis)

“We’ve been long term and very passionate supporters of Action. We believe that the cause is fantastic, the events are wonderful and we know that we’re making a difference”

Andy Geldard
(Head of Communications, Willmot Dixon)

A close-up photograph of a newborn baby lying in a hospital bed. The baby is wearing a white hospital gown and has several medical sensors and tubes attached to their body. A large white bandage is wrapped around the baby's chest, and a clear plastic tube is inserted into their mouth. The baby's eyes are open, and they appear to be looking towards the camera. The background shows a white hospital sheet with a cartoon character and a blue cloud-like shape.

our research

WE FUND RESEARCH MOST LIKELY TO MAKE A DIFFERENCE TO THE LIVES OF SICK BABIES, CHILDREN AND YOUNG PEOPLE.

With the help of all our supporters, we have played a significant role in many medical breakthroughs for more than 70 years, starting with the development of the first UK polio vaccine.

30% of children with a rare disease will lose their lives before their 5th birthday, which is why we have launched our [Rare Appeal](#) to develop treatments and cures to help save children's lives. We will NEVER give up on fighting rare diseases.

We have always been passionate to support research into premature birth and the devastation it causes when babies are born too soon. Each year in the UK over 1,000 babies die due to premature birth and globally, it is the biggest killer of children under 5.

We are [currently funding more than 55 projects](#) across the UK, in areas including childhood cancer, cerebral palsy and premature birth.

contact us



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