

Raptör

THE INSURANCE INDUSTRY TOUR

8-12 JULY 2026

PEAKS AND PASSES
RHINE TOUR



action medical research
for children

Supported by

KI

RAPTOR – AN INCLUSIVE INDUSTRY EVENT

We would like to thank KI & BRIT for being founding partners for this event, and the other companies who are entering riders.

Each year we aim to have between 70–90 riders of all abilities take part in this unique event, which raised £1.6million since its inception, to help fund action medical research's vital work.

The majority of riders hold senior positions in their respective businesses.

The ride ethos is very much about networking and making the most of the chance to ride abroad, enjoying the culture whilst having a full support team looking after you.

We welcome riders of all ages and experience, from novice to seasoned pros.

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PARTNERSHIP

We will agree with each sponsor that they can own certain elements of the event, to be agreed on an individual basis:

- Brand visibility on jerseys, banners, and event materials throughout the event
- Logo placement on digital platforms and promotional content and communications
- Acknowledgment in press releases and social media
- Networking opportunities with senior industry professionals
- CSR impact through support of children's medical research
- Team-building experience for staff and clients
- Participation in a high-profile, industry-specific event
- Marketing and PR exposure through event storytelling and media coverage
- Association with a sector leading fundraising initiative (over £1.6 million raised)

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RAPTÖR – Rhine tour

A tour of the Rhine region taking in castles, forests, quiet roads, rolling hills, stunning scenery and majestic climbs.

The tour takes in three areas of particular interest:

- The Black Forest region of Germany is home to mountains, lakes and an abundance of wildlife
- The Vosges National Park in France is home to spectacular climbs and many Tour de France stages
- The Alsace wine region runs along the Rhine.

The event finishes in the UNESCO heritage city of Strasbourg.

The ride itinerary is outlined below:

Day 1 – Offenburg Shakedown

Day 2 – Offenburg to Freiburg

Day 3 – Freiburg to Colmar

Day 4 – Colmar to Strasbourg

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ROUTE HIGHLIGHTS

The route contains several notable climbs that will prove a challenging but achievable test for riders

Texaspass

A short switchback laden climb with stunning views over vineyards and lovely panoramic vistas. The climb is just over 2km long making it achievable for all riders.

Le Grand Ballon

The Grand Ballon is the highest peak in the Vosges mountain range and has featured many times in the Tour de France. It is a long and gradual climb offering lovely panoramic views across the Rhine.

Col de Freland

The Col de Freland lies on the Routes des Cretes, a stunning route along the Ridgeline of the Vosges mountains, the climb is gradual in gradient and a popular cycling route in the region.

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ACCOMMODATION

The accommodation across the Rhine tour is based on a mix of 4* & 5* Hotels.

Night 1 – Mercure Hotel Offenburg 4*

The Mercure Hotel Offenburg is centrally located next to the city hall and offers spa and sauna facilities.

Night 2 – Dorint Thermenhotel 4*

Thermal spa hotel on the outskirts of Freiburg offers riders a chance to unwind and relax after a days riding.

Night 3 – Novotel Suites Colmar 4*

A modern nod to Alsace with neat and refined decor, the Novotel Suites Colmar offers contemporary, spacious bedrooms in the city centre.

Night 4 – Sofitel Hotel Strasbourg 5*

The event finishes in the historical centre of Strasbourg at the luxurious 5* Sofitel Hotel.



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WHAT'S INCLUDED

- 4 Nights Accommodation in minimum 4* & 5* Hotels
- Airport Transfers (based on certain flights)
- Bike Transport between the UK to Europe
- Baggage Transfers between hotels each night
- 2 x Restaurant and Cafe stops each day
- Ride guides on a maximum ratio of 1-10
- Full Medical Cover
- Full Mechanic Cover
- Event Jerseys
- GPS Trackers for every rider
- Event Photography
- Event Videography
- Post Ride Massage available

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GUIDED RIDE

We will be keeping the guided ride format but will increase our ratio of guides to riders to help reduce group sizes.

All of the guides we use are experienced cyclists who are excellent at encouraging and motivating participants.

Where possible we will continue to use the same guides who have worked on the Raptor rides previously especially as they have great relationships with many of the riders.



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SUPPORT TEAM

From luggage transfers, medics, mechanics, motos and feed station teams control the event is fully supported.

We have a roaming mechanic and medic who follow the ride ensuring that both bikes and riders are looked after. New this year we will be adding in roaming Moto marshals as another layer of support for riders.

Our feed stations are manned by the WMP team. For 2026 we will use a combination of restaurants, cafes and our own stops to ensure that the best feed station solution for each day is used.

All of the participants luggage is transported by our hotel team who ensure that bags are waiting inside participants rooms on arrival.

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SUPPORT SPONSOR

Sponsor package – £10,000

- name in support of the event
- six rider places for your customers clients and staff (with a fundraising target each of £2,500)
- logo inclusion on all promotional materials
- prominent logo placement on ride jersey
- prominent logo placement on ride webpage
- package of social media posts for 6 months
- inclusion in press and pr as key sponsor
- inclusion on rider pre-event communication
- verbal credits throughout event
- opportunity to speak / play video at gala dinner
- networking opportunities
- venue branding
- feed stop branding
- table of 10 at The Champions of CycleSport Dinner

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ACTION MEDICAL RESEARCH

- We have been saving and changing children's lives since 1952
- We are funding over 55 projects in hospitals, specialist units and universities across the UK
- We are fighting back against rare diseases that devastate families
- We are improving lives for children living with disability and disabling conditions
- We are tackling head-on the high rate of premature birth that threatens to take babies lives before they've even begun



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CONTACT US

To chat about a becoming a Raptör partner and supporting Action Medical Research please contact:

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