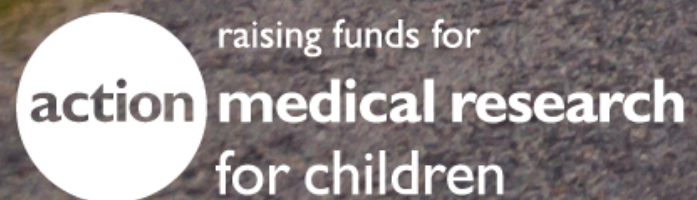


Raptör

THE INSURANCE
INDUSTRY TOUR

14–18 July 2027

Grand Depart tour



Supported by

KI

BRIT

THE INSURANCE INDUSTRY'S PREMIER NETWORKING RIDE

Raptör is an exclusive networking and relationship-building experience that brings together senior leaders from across the insurance market. Through four days of shared challenge, hospitality and informal conversation, participants build stronger business relationships whilst supporting pioneering children's medical research.

Why organisations participate

- New business development
- Client engagement
- Industry networking
- Employee engagement
- ESG impact
- Supporting children's medical research



WHO YOU'LL MEET

Raptör attracts a highly engaged audience of senior insurance professionals, creating a unique environment where meaningful conversations happen naturally.

Participant profile

- CEOs & Managing Directors
- Insurance Brokers
- Underwriters
- Reinsurance Executives
- Claims Specialists
- InsurTech Founders
- Market Leaders

Audience

- 80–90 riders
- Majority senior decision-makers
- Industry influencers
- Existing clients and prospects



WHY BECOME A RAPTÖR PARTNER?

Raptör provides a powerful platform for organisations looking to strengthen relationships, generate opportunities and increase visibility within the insurance sector.

Partnership benefits:

- Access senior industry leaders
- Build stronger client relationships
- Create new business opportunities
- Increase brand visibility
- Demonstrate ESG commitment
- Support employee engagement
- Generate valuable content and PR



HOW RAPTÖR SUPPORTS YOUR OBJECTIVES

OBJECTIVE	BENEFIT
New business development	Four days of meaningful engagement with senior prospects
Client retention	Shared experiences with key accounts
Brand visibility	Exposure across event communications
Employee engagement	Team challenge with purpose
ESG impact	Support life-changing medical research
Marketing	Content, photography and storytelling opportunities

PROVEN SECTOR EVENT MODEL



Raptör forms part of Action Medical Research's growing portfolio of sector-focused networking rides.

Together these events have generated millions of pounds for children's medical research whilst creating influential business communities

Event	Sector
Ziggurat	Built environment
Raptör	Insurance
Möntare	Professional services
Cirruz	Technology



TRUSTED BY INDUSTRY LEADERS

“

A huge success that
creates real impact and
real industry buzz.

Mark Allen — CEO, Ki Insurance

“

No one creates business
connections through
cycling quite like Action.

Jeremy Lee — Partner, Lockton



PARTNER OPPORTUNITY

from £11,000

For organisations seeking maximum visibility and relationship-building opportunities.

Includes:

- Six rider places
- Event branding
- Client hosting opportunities
- Networking access
- Social media support
- PR opportunities
- Gala dinner recognition
- Champions of CycleSport table



WHY COMPANIES INVEST

Generate New Business

Develop relationships with influential decision-makers.

Strengthen Client Relationships

Create memorable shared experiences.

Build Brand Profile

Increase visibility across the insurance market.

Deliver ESG Impact

Support vital children's medical research.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Organisations can further enhance visibility through tailored sponsorship opportunities.

Available opportunities:

- Jersey Sponsorship
- Welcome Dinner Sponsorship
- Gala Dinner Sponsorship
- Feed Station Sponsorship
- Content Sponsorship
- Route Support Sponsorship
- Bespoke Brand Packages



THE 2027 GRAND DÉPART ROUTE

Celebrating the return of the Tour de France to the UK, the 2027 ride follows iconic roads through some of Britain's most spectacular scenery.

Route Highlights

- Edinburgh
- Scottish Borders
- Gretna Green
- Lake District
- Forest of Bowland
- Liverpool

Includes

- Premium accommodation
- Hospitality throughout
- Full event support
- Professional ride management



WHY ACTION MEDICAL RESEARCH

Every partnership secured through Raptör helps fund pioneering research that saves and changes children's lives.

Areas of impact

- Premature birth research
- Rare diseases
- Childhood disability
- Medical innovation



BECOME A PARTNER

A limited number of opportunities are available for the 2027 event.

Join senior insurance leaders, strengthen your business relationships and support life-changing research.

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