
Möntare
THE PROFESSIONAL SERVICES SECTOR TOUR
23-27 June 2027
Grand Depart tour
raising funds for
action medical research
for children

INCLUSIVE INDUSTRY EVENT

Möntare is the annual multi-day networking ride for those in professional services. This fully supported, multi-day ride offers lawyers, accountants, property and investment professionals, together with their clients and contacts, a unique opportunity to build relationships while experiencing a memorable cycling challenge.

We would like to thank Saffery and Keystone Law for being founding partners for this event in 2026, and the other companies who entered riders.

We aim to have up to 60 riders of all abilities take part in this unique event, raising funds for Action Medical Research's vital work.

The majority of riders hold senior positions in their respective businesses.

The ride ethos is very much about networking and making the most of the chance to ride whilst having a full support team looking after you.



PARTNERSHIP

We will agree with each sponsor that they can own certain elements of the event, to be agreed on an individual basis:

- Brand visibility on jerseys, banners, and event materials throughout the event
- Logo placement on digital platforms and promotional content and communications
- Acknowledgment in press releases and social media
- Networking opportunities with senior industry professionals
- CSR impact through support of children's medical research
- Team-building experience for staff and clients
- Participation in a high-profile, industry-specific event
- Marketing and PR exposure through event storytelling and media coverage
- Association with a sector leading fundraising initiative





WHAT'S INCLUDED

The 2027 event would include the following elements:

- 4 nights accommodation in 4* Hotels
- Bike transport from London to Edniburgh and Liverpool to London
- Baggage transfers between hotels each night
- 2 x daily feed stops and dinner
- Ride guides on a maximum ratio of 1-10
- Full medical cover
- Full mechanical cover
- Bespoke event jersey
- Post ride masseuse available





GUIDED RIDE

We will be keeping the guided ride format but will increase our ratio of guides to riders to help reduce group sizes.

All of the guides we use are experienced cyclists who are excellent at encouraging and motivating participants.

Where possible we will continue to use the same guides who have worked on the Möntare rides previously especially as they have great relationships with the riders.



SUPPORT TEAM

From luggage transfers, medics, mechanics, motos and feed station teams control the event is fully supported.

We have a roaming mechanic and medic who follow the ride ensuring that both bikes and riders are looked after.

Our feed stations are manned by the WMP team. For 2027 we will use a combination of restaurants, cafes and our own stops to ensure that the best feed station solution for each day is used.

All of the participants luggage is transported by our hotel team who ensure that bags are waiting inside participants rooms on arrival.





LEAD PARTNER

Sponsor package - £11,000

- name in support of the event
- six rider places for your customers clients and staff (with a fundraising target of £1,800 (net of £500 rider contribution)
- logo inclusion on all promotional materials
- prominent logo placement on ride jersey
- prominent logo placement on ride webpage
- package of social media posts for 6 months
- inclusion in press and pr as key sponsor
- inclusion on rider pre-event communication
- verbal credits throughout event
- speaking opportunites
- networking opportunities
- venue branding
- feed stop branding
- table of 10 at The Champions of CycleSport Dinner



SUPPORT PARTNER

Sponsor package - £3,000

- 6 rider places for your customers, clients and staff, with a fundraising target of £1,800 (net of £500 rider
- contribution) event branding opportunities
- logo placement on event materials, ride jersey and ride webpage
- PR press and social media announcement



ACTION MEDICAL RESEARCH

- We have been saving and changing children's lives since 1952
- We are funding over 55 projects in hospitals, specialist units and universities across the UK
- We are fighting back against rare diseases that devastate families
- We are improving lives for children living with disability and disabling conditions
- We are tackling head-on the high rate of premature birth that threatens to take babies lives before they've even begun





CONTACT US

To chat about a becoming a Möntare partner and supporting Action Medical Research please contact:

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Möntare

